

Important Message to Existing Point2 Agent Customer who are Members of the Southwestern Michigan Association of REALTORS®

We have some exciting news for all Point2 Agent customers in Southwestern Michigan Association of REALTORS®! Soon, you will never have to re-enter MLS listings into your Point2 Agent account again!

As you likely have heard Southwestern Michigan Association of REALTORS® has been working with Point2 Agent to syndicate of your MLS listings to the Point2Agent syndication network. Your work is about to get a whole lot easier!

All MLS Brokers will be receiving a Syndication Dashboard to manage their syndication preferences on **Tuesday, March 30th**. Please keep an eye on your inbox for this special email from Point2 Agent with your own Syndication Dashboard. This email will be sent to the email address on file in the MLS system.

The Syndication Dashboard enables all Southwestern Michigan Association of REALTORS® Brokers to manage their syndication partner preferences, access stats for each listing, and receive information about the leads being generated from syndication.

If you already have a Point2 Agent account you'll need to follow a few important steps to identify your account as belonging to the Southwestern Michigan Association of REALTORS®.

In the meantime, you can familiarize yourself with the Syndication Dashboard by reviewing page 8 of the [Syndication Dashboard Getting Started Guide for Brokers](#).

Once we are ready to roll-out the syndication program, we will begin feeding all listing data entered at the Southwestern Michigan Association of REALTORS® MLS right into your Point2 Agent account.

We'll continue to keep you posted with more information about the upcoming Syndication Dashboard and your Point2 Agent account in future emails.