

The Point2 Agent Network Working For You

We are coming close to the launch of syndication for your MLS listings with Point2 Agent. We anticipate we will have your Syndication Dashboard ready for you by **Tuesday, March 30th**.

As part of this rollout, you will also have the option to create your own Point2 Agent account. Point2 Agent accounts include many features including a customizable website, additional control over syndication leads, prospecting tools and tools designed specifically for Brokers.

Keep connected with your own Online Office Network

With the Broker tools provided through Point2 Agent you can connect all agents in your office using an online Roster. Then, take advantage of the ability to manage prospects easily by assigning leads to your agents with automatic Prospect Routing.

Establish your own online presence

Point2 Agent offers a professional and customized website solution designed to grab the attention of visitors. With dozens of elements to choose from, pre-built text and photos, and the ability to go as custom as you like, you get the website you want while attracting and encouraging prospects to contact you.

Powerful reporting and statistics

Valuable information is collected and returned from syndication partners and included in your Point2 Agent account's powerful listings reporting. This information will help you determine where you should focus your marketing efforts. All leads from syndication partners are returned to you directly at no cost.

Advanced prospecting tools

An entire suite of prospecting tools from built-in prospecting forms, detailed prospect profiles and intelligent tracking of prospect activity to not only help make the first contact but also keep connected with your leads.

You can browse all of the Point2 Agent features more in-depth on their [website](#). You'll be able to sign up with one click through your Syndication Dashboard on **Tuesday, March 30th**.

We will keep you updated on the progress of this release