

Reminder: Your Point 2 Technologies Syndication Dashboard Invitation Arriving Soon!

On **Tuesday, March 30th**, courtesy of Southwestern Michigan Association of REALTORS® you will receive your invite to activate your free Syndication Dashboard.

The email subject line is **'Southwestern Michigan Association of REALTORS® and Point2 bring you Listing Syndication'** and will be sent from **'Point2 Agent'**. The email will be sent to the email address on file within our MLS system.

Your Free Syndication Dashboard Includes:

- Access to over 35 Listing Syndication partners
- Ability to disable any Syndication Partners for all office(s) listings
- Basic Listing Syndication Traffic Reports

Tuesday, March 30th, 2010 – Syndication Dashboard

1. Your Syndication Dashboard invitation will be delivered via email.
2. Please keep an eye on your inbox for this special email **from 'Point2 Agent'** containing the link for your own Dashboard. The email will be sent to the email address on file within our MLS system.
3. You will have 7 days to disable any Syndication Partners (partners are enabled by default) before Listings Syndication occurs.

Tuesday, April 6th, 2010- Listings Syndication

1. Listings are Syndicated
2. You may edit your Syndication Partner list at anytime and changes will be executed the next day.

Familiarize yourself with the Syndication Dashboard ahead of time by reviewing the [Syndication Dashboard Getting Started Guide for Brokers](#) or attend any [live informational webinars](#) offered by Point2 to learn more.

Additional Point2 Packages

A 3-month trial of the upgraded Point2 marketing package is also available to you through your Syndication Dashboard (\$19.99/month after the trial).

The additional Point2 package includes:

- A fully customizable website

- In-depth listing and traffic reports
- Powerful prospect management tools
- Blogs, Drip Email Campaigns
- Broker tools (lead routing, agent roster)
- And much more, with no commitment upfront

Your Syndication Dashboard will continue to be available to you at no cost during and after the 3-month trial.

For members already subscribed to the Point2 agent paid package (website), link your account right away so that all your listings will be imported to your account. Visit *page 8* of the [Syndication Dashboard Getting Started Guide for Brokers](#) for further instructions on this.

If you do not receive a Syndication Dashboard (have no active listings) on March 16th, you may still access the additional Point2 marketing package. Click [here](#) to start your trial.

Your agents also will be receiving their own Syndication Dashboard on Tuesday, March 30th, however they may only view the selections made by the broker and will not be able to override your selections.

Look for the '**Southwestern Michigan Association of REALTORS® and Point2 bring you Listing Syndication**' invitation email to arrive within the next few days.