

Try the enhanced Point2 Marketing tools at no charge

Recently we provided you with your very own Syndication Dashboard to control the Syndication of your listings. If you have not done so, login to your Dashboard to view the traffic reports for your listings.

Within your Syndication Dashboard, Point2 has also provided a link to try their additional marketing tools for a three month trial period. The link is available on the homepage of your Syndication Dashboard.

The additional Point2 package includes:

- A fully customizable website
- In-depth listing and traffic reports
- Powerful prospect management tools
- Blogs, Email Drip Campaigns
- Broker tools (lead routing, agent roster)
- And much more with no commitment upfront

Keep connected to your office, establish your online presence, receive valuable information from syndication partners, and use tools that not only help you make first contact but also keep connected with your leads.

Get your own Point2 Agent account today by clicking the '**Create your Point2 Agent account (or link to your existing account)**' link in your Syndication Dashboard.

Remember, your Syndication Dashboard will continue to be available to you at no cost during and after the 3-month trial period of the additional Point2 marketing package.

If you did not receive a Syndication Dashboard but would like to still take advantage of the additional Point2 marketing package for the trial period, please sign up [here](#).

For more information about the features available with your Point2 Agent account please visit their [website](#) or call Point2 Agent Customer Care 866-977-1777 for more information.

Regards,

Southwestern Michigan Association of REALTORS®